

SILIGURI NAXALBARI PROJECT, WBCADC

SUCCESS STORY

2021-22

- 1. Name of the Self Help Group** : RAAJ SELF HELP GROUP
Vill- Dulaljote
Po- Dulaljote
G.P- Raniganj Panishali
Block- Khoribari
Dist- Darjeeling
- 2. Name & Mobile No. of the Group Leader** : Kanika Singha, 9851699285
- 3. Name & Mobile No. of the Cashier** : Piyali Roy, 9679112657
- 4. Total No. of Members** : 12
- 5. Date of Group Formation** : 05/11/2008

6. TITLE :- Implementation of hanging seed bed (Paddy and vegetables) along with fodder production through hydroponic system based on organic veg/ rice and fodder production by the involvement of SHG's cluster (Organic Vegetable Production)

WB/RKVY-CROP/2021/1220.

7. Category :- CROP

8. Most Significant achievement / success story:- Creation of self employment & women empowerment in remote, backward area through technical & financial assistance under RKVY Project.

9. Challenges:-

i) An intensive survey was done in some specific area denoted for financially and socially backward people having little educational exposure.

To start up any income oriented activities, the required manpower was motivated by WBCADC Officials. The remaining factors like fund, materials, marketing & management support are being provided by WBCADC officials under RKVY Project with heartiest effort & active participation.

ii) During survey it was assessed that women of Dulaljote under Raniganj Panishali GP are S.C. dominated village, very much poor but energetic & enthusiastic. Though due to some serious constraints like scarcity of fund, lack of exposure & communication to other Institution like Bank, Panchyat etc. as a result they were not in a position to formulate any suitable work which they could take up as livelihood or at least as an additional income.

Secondly, rural local women group who are physically active having inherent skill to rear any agriculture unit for economic benefit need training, exposure, recognition to utilize their household activities for income generation .

In that case, specific intervention like formulation of suitable schemes, human resource development on group dynamics, achievement motivation, credit management are required which is being done on behalf of WBCADC, under RKVY Project to bridge the gap.

iii) During survey some rural woman/ Group were identified in Raniganj Panishali G.P. Their dream is to earn by their own to upgrade their living standard. But they are having no property or affordable amount to take up any activities. But all of them have to work hard from early morning to evening with household activities like field work, cattle grazing etc. without any significant income .

10. Initiative:- To utilize their hard working nature & inherent skill the WBCADC officials created awareness & motivation for group activities. As per their choice production of Organic Vegetable Production from seed and seedling of high yielding variety was formulated for them. Necessary assistance like fund, training through live demonstration, credit management, capacity building for group organization etc. were given as per their need under RKVY Project by WBCADC officials.

At the end of 1st year they got profit through increased productivity capacity beyond expectation.

Intervention was made during 2021-22 under RKVY. With High yielding varieties of Organic Vegetable.

11. Key Result:- The pre Project status of this group reflects that there was no scope of income generation. As individual they used to do only house hold activities & production of vegetable.

But at the end of 1st year onward the average net income in three Season of the group was Rs. 85,000 per year from the average production of 950 kg vegetable and 7,000 vegetable seedling per season. The Organic Vegetable Production unit & other facilities was provided to the group as per scheme specification.

Now they are in a position to rear more than 1 ton organic manure and 200 gm breeder seed stock to increase production - more income.

Photographs of group activities





12. Impact :-

a) Special training was imparted to the group members on i) selection of healthy & improved seeds ii) Production of vegetable with scientific approach in hygienic condition iii) identification of disease & proper storage- iv) communication & co-ordination skill for marketing at reasonable price & other requirement.

b) Individual activities have been transferred to group activities which strengthens & empower women utilizing different ability / skill of different members of SHG, for made them self sufficient to generate income & involve themselves for other social activities .

c) Success of this effort can be multiplied with the help of trained SHG members, as MASTER TRAINER to train up & guide other local poor women of the village at large scale for social upliftment through better income , employment generation & women empowerment for building up next generation through proper education.

13. Lessons Learned:-**a)** Adoption of technologies by stakeholders is possible only through “live demonstration”& continuous guidance, Group activation & capacity building is the key factor for achievement motivation .

The most challenging task was to indentify the needs & creating the urge of rural people for their social & financial upliftment . Because they are habituated to tolerate all the limitations/ constrains as part of their life

b) The repeated discussion with the head of the family & arrangement of visit to other successful women group of adjacent area for direct interaction in between.

c) It will be more easier for new, unexplored area by engaging the group members as MASTER TRAINER.

Quote/ comment of group leader : kanika Singha

It's a new hope to us. We the rural poor housewives could not expect before this Project that we can also contribute something for our family through income. Now our family members respect us & our opinion also get importance before taking any decision about family matters. We can expend our earnings for our children's education, health care as per need & the people of the local area & Govt. Institution are recognize us as strong& active women group. We are very happy not only with our income but also for upgradation of our social status. We will share this theme/ Project among other poor people of our area. Thanks to WBCADC Siliguri-Naxalbari Project officials for their kind guidance & financial assistance through RKVY Project.